



m MEDIEN
KONTOR

Making content visible.



Mission

Numerous companies understand the need for an effective editorial presence in the media. However these same companies usually fear the pitfalls in the media or even a negative public perception.

MEDIENKONTOR helps overcoming such pitfalls. A team media experts with experience provides continuous support to national and international clients through an optimization of its presence and perceived public image in the Press, Radio, TV and Internet media.

Business Areas



In a collaborative fashion, MEDIENKONTOR contributes to the definition of the external and internal, written and visual communication of companies, institutions and individuals.

External Press and Editing Services

Small-to-medium sized companies cannot often afford having their own PR Department and a dedicated Press Speaker. Externalizing these services is a perfect option to gain additional control on:

- Development of press concepts
- Organisation of press events
- Preparation and targeted distribution of press releases
- Media surveys

MEDIENKONTOR undertakes all of the final reviews and necessary adjustments to the

clients' texts, namely:

- Speeches & lectures
- Brochures
- Other texts

Additional competencies and areas of activity of MEDIENKONTOR are:

- Holistic Internet text editing
- Organisation of media focused events
- Integration among our network of partners (regional, national and international)
- Planning, layout and placement of media oriented services

Visual Identity

MEDIENKONTOR provides corporate visual identity development and management consulting services, including:

- Naming strategy & corporate slogans
- Logo development or refresh actions
- Office stationery development or consolidation
- Print communications (brochures, flyers, banners)
- Corporate signage (offices, fleet)
- Corporate clothing

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A member of The meeco Group.

As the member of a group with international capabilities, we are in a position to generate international contacts and opportunities in Germany as well as overseas from which our clients benefit directly.

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